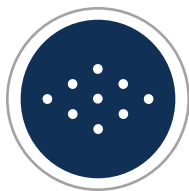


Data-as-a-Service from BrightPlanet®

Your business needs to make the most out of Big Data to stay ahead of the competition, find market opportunities and assess risks. BrightPlanet can show you how.



Harvest the data you need with a custom search of the Deep Web using our Deep Web Harvester.



Curate the information so it can be leveraged for your business requirements. Our curation methods separate the data so you see clear patterns within the large data set.



Develop Insights by creating custom dashboards, email alerts, or search interfaces so that the intelligence you gather is accessible in real time.

Why Deep Web DaaS from BrightPlanet?

We work closely with you to develop tailored data packages so that you collect and take action on emerging patterns, threats, and opportunities before your competition does. We find the data you need when you need it. Our Deep Web DaaS creates customized data sets, provides you direct access to data and is highly scalable.

Bring BrightPlanet's Deep Web DaaS to Your Business

BrightPlanet's Acquisition Engineers will work with you to determine if your business needs existing data sets like our Global News Data Feed or create a unique data feed. BrightPlanet then crafts custom dashboards to display your business-critical data or integrate with your information systems using our API.

Why BrightPlanet?

With more than 15 years of experience, BrightPlanet has been consistently recognized as an industry leader in the collection of unstructured content from the public web at Big Data scale. BrightPlanet's patented technology has been implemented by the United States Intelligence Community, pharmaceutical industry, technology, and financial service sectors.

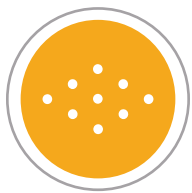
Contact Us

To learn more about our Deep Web Data-as-a-Service offering or have a free consultation with one of our Acquisition Engineers, contact demorequests@brightplanet.com.



Develop Insights with BrightPlanet®

BrightPlanet has developed a process that helps you make the most out of web data. Our process involves a three step approach, which combines our patented harvesting technology with natural language processing to help structure and curate web data. This structured data set from harvested web pages then can be used to develop insights in your business.



Harvest

Unlike a traditional search engine, BrightPlanet's Deep Web Harvester™ extracts each word every time it appears on a web page and stores each page harvested. This means our clients have the deepest, most updated data available. Deeper, updated data means richer intelligence for your business and greater opportunities for growth.

Example: An investment products company asked if BrightPlanet could help identify persons who were experiencing a "life event" (graduation, marriage, birth of a child, etc). Our team worked with this client to implement an automated and accurate open source harvesting initiative.



Curate

We curate Deep Web data that our clients identify that they need. And our curation efforts are multi-lingual. The result is a customized, global data set that can be immediately applied to your business' most pressing intelligence requirements.

Example: Once the data was harvested, BrightPlanet worked with the client to identify which prospects matched the need for specific products thereby curating the relevant information for targeted marketing efforts.



Develop Insights

Our Develop Insights process customizes the delivery of the data based on our clients' business needs. BrightPlanet maintains strong partnerships with leading dashboard and visualization tools providers—such as Tableau—to provide curated data results in actionable dashboards for your business-critical data.

Example: As a result, this client can now leverage insights they did not have before. Helping them to increase lead generation and sales to their target market.



Accelerate Your Business Intelligence

BrightPlanet's Deep Web Data-as-a-Service and our Harvest-Curate-Develop Insights cycle provide you the customized business intelligence you need when you need it. Contact a BrightPlanet® Data Acquisition Engineer today for a free consultation.